



# MICHELLE ARMAS

*graphic designer*

## EDUCATION

- 2004, 2006  
Graphic Design, graduate studies  
Portfolio Center, Atlanta, Georgia
- 2001, 2002  
Bachelor of Arts in International Affairs  
Kennesaw State University, Kennesaw, Georgia
- 1999, 2000  
Center for Cross Cultural Studies  
Study Abroad, Seville, Spain
- 1998, 1999  
Study of International Affairs  
Berry College, Rome, Georgia

## EXPERIENCE

- 2006-2007  
Intern, Landor Associates New York  
Worked on various clients in the Brand Identity department ranging from food products to electronics to luxury consumer goods. Duties included research, creating comprehensive mood boards, and design.
- 2002, 2003  
Tour Consultant, American Council for International Studies  
Responsible for sales and promotion of educational tours for teachers and other clients. Developed working relationships with 60 clients while coordinating educational tours to Africa, Europe and the Americas.
- 2001, 2002  
Intern, Consulate General of Israel  
Worked to promote the consulate's calendar of events in Latin communities. Represented the Consulate to schools and Universities in the southeast to acquire public opinion regarding academic services for marketing purposes. Also served as liaison between consulate and general public to interpret Israeli foreign policy for English as well as Spanish speaking communities.

## DIGITAL SKILLS

Quark Xpress  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign

## ENRICHMENT

Member of American Institute of Graphic Arts, Atlanta Chapter  
AIGA Annual conference, Boston, Massachusetts  
Worked as a conference volunteer  
Fluent Spanish speaker

## INTERESTS

Voracious appetite for historical novels and P.G. Woodhouse  
Textile design and illustration  
Aspiring banjo player