



MICHELLE ARMAS

graphic designer

EDUCATION

- 2004, 2006
Graphic Design, graduate studies
Portfolio Center, Atlanta, Georgia
- 2001, 2002
Bachelor of Arts in International Affairs
Kennesaw State University, Kennesaw, Georgia
- 1999, 2000
Center for Cross Cultural Studies
Study Abroad, Seville, Spain
- 1998, 1999
Study of International Affairs
Berry College, Rome, Georgia

EXPERIENCE

- 2006-2007
Intern, Landor Associates New York
Worked on various clients in the Brand Identity department ranging from food products to electronics to luxury consumer goods. Duties included research, creating comprehensive mood boards, and design.
- 2002, 2003
Tour Consultant, American Council for International Studies
Responsible for sales and promotion of educational tours for teachers and other clients. Developed working relationships with 60 clients while coordinating educational tours to Africa, Europe and the Americas.
- 2001, 2002
Intern, Consulate General of Israel
Worked to promote the consulate's calendar of events in Latin communities. Represented the Consulate to schools and Universities in the southeast to acquire public opinion regarding academic services for marketing purposes. Also served as liaison between consulate and general public to interpret Israeli foreign policy for English as well as Spanish speaking communities.

DIGITAL SKILLS

Quark Xpress
Adobe Photoshop
Adobe Illustrator
Adobe InDesign

ENRICHMENT

Member of American Institute of Graphic Arts, Atlanta Chapter
AIGA Annual conference, Boston, Massachusetts
Worked as a conference volunteer
Fluent Spanish speaker

INTERESTS

Voracious appetite for historical novels and P.G. Woodhouse
Textile design and illustration
Aspiring banjo player